



HELP EUROPE'S INDUSTRY
KEEP THE LIGHTS **ON**

13 POINTS FOR A FIT-FOR PURPOSE ELECTRIFICATION ACTION PLAN

Alliance of Energy Intensive Industries



1

Set a competitive benchmark for industrial electricity prices

To promote competitiveness and electrification, the Electrification Action Plan should set a KPI of getting the EU to €50/MWh total electricity costs for industry, not just the wholesale price.



2

Guarantee exposed industries access to cost-based electricity

Require electricity suppliers to reserve part of their newly subsidised electricity output for energy-intensive industries exposed to international competition, priced at cost of generation plus a mark-up, in line with the Draghi Report.



3

Keep ETS indirect cost compensation beyond 2030

Maintain, enhance and extend beyond 2030 the EU-wide implementation of ETS indirect cost compensation.



4

Strengthen temporary price relief for energy-intensive industries

Improve Section 4.5 of the Clean Industrial State Aid Framework, establishing a Temporary Price Relief for energy-intensive industries, facilitating its combination with ETS indirect cost compensation and extending its applicability beyond 2030.



5

Support matching renewable Power Purchase Agreements with industrial baseload demand

Introduce a targeted mechanism to mitigate the costs of aligning renewable PPAs with baseload industrial electricity demand, while ensuring compliance with EU competition law.



6

Invest in grids while keeping network tariffs for industry at a minimum

Use national and European funds to modernise and expand EU electricity grids, while protecting industrial consumers exposed to international competition, to lower or at least maintain reductions in network charges.



7

Recognise demand-side flexibility limits

Acknowledge the practical limits of demand-side flexibility from energy-intensive industries, preserving the voluntary nature of any scheme and ensuring fair remuneration.



Support both electrification investment and operating costs

Provide robust financial support for industries to invest in electric technologies and infrastructure upgrades to overcome high upfront costs, and allow Member States to subsidise OPEX costs for the electrification of carbon-intensive industrial production processes.



Ensure firm capacity and system flexibility to safeguard stability and prices

Acknowledge the continued need for firm energy capacity and reliable system flexibility to safeguard system adequacy, stability and limit price volatility throughout the electrification transition.



10

Ensure electricity market design works for European industry

By June 2026, carry out a full assessment of short-term electricity markets in the EU to determine effectiveness and understand their impact on electricity costs for Europe's energy intensive industries. Market designs used in third countries should be considered and possible solutions proposed



11

Give industrial consumers transparency on electricity

Increase transparency for industrial consumers by breaking down the cost drivers of energy bills.



12

Track electricity affordability

Track what cost-savings renewable assets generate on wholesale markets.



Avoid industry-specific electrification targets

The EU climate and energy regulatory framework already provides measures to drive demand. Any proposed measures should also consider the affected sectors ability to sustain additional investment costs.





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